

# Simple flexible packaging options



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As the short run flexible packaging market continues to grow, A B Graphic International Itd can offer you a variety of options to allow you to compete competitively in this market.



Reduce the costs of lamination

Add greater effects to embellish your labels using lamination

Easily diversify into flexible pouches

# Thermal laminating for Digicon Series 3

# Entry level option

- Add a module to your existing Digicon series 3 or buy new
- Enabling you to provide flexpack solutions and labels on the same asset
- Add embellishment to your label stock with thermal lamination



# Stand alone Flexpack machine

- Entry level option
- ABG quality throughout
- Small foot print
- Add embellishment to your web products
- Perfect first step into the flex pack market



#### Enprom eTL machine

High Performance for short run flexpack from mid web digital presses

- Inline or offline to digital presses at 800mm web widths
- Higher production speed 150m/min
- Shorter web path allowing for waste reduction
- Completely safe food no reaction or chemical migration
- Slitting unit included



Digital embellishment

# DigiJet

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# The benefits of flexible packaging



# Cleanliness

Wipe printed and laminated pouches clean with non-abrasive cleaners to keep them looking pristine and to help mitigate the spread of germs.



# Embellish

Add a variety of tactile and visual finishes through the application of thermal laminates. Many LuxeFilms® can also be glued, stamped, die cut or coated with spot UV.



#### Enhance

Premium lamination makes colour more vivid, helping branded flexible packaging or labels stand out on a crowded retail shelf or inside the brown box on your doorstep.



#### Protection

Lamination protects graphics from abrasion, chemicals, and UV exposure as well as from scratches and scuff marks.



#### Versatility

Thermal laminates come in a variety of tactile finishes and textures, such as soft touch, linen or leather, providing options to your flexible package.



### **Cost effective**

Provides the opportunity to reduce costs in comparison to other lamination techniques.



# Durability

Laminates are engineered to protect flexible pouches from rigorous handling. In addition, some offer tear resistance for added security.

### Rigidity

Lamination adds structural strength, durability and thickness which makes it great for handling high use items.

DigiJet

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# Enjoy the security of ABG

- 65 years of print finishing expertise
- Designed, manufactured, and serviced by ABG
- Built with connectivity, automation, and ease of use
- Modular approach which means each build can be bespoke to you
- Retrofittable options allowing you to future proof your business

#### **Head Office**

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